



Il Santo Bevitore

Il Santo Bevitore
Via Salita Fratelli Maruca, 28
88046 Lamezia Terme
C.F. 03181880794
fb: @ilsantobevitore.3

Il Santo Bevitore invites you to participate in **"Beer Tales"**, a remarkable project created by the continuing ferment of our ideas to communicate the love for beer.

On the **3rd** edition of **Lamezia in Ferment** we decided to ask, in an original way, to anyone who likes beer, what it is, why it is a pleasure to drink it, how best to taste, with what it matches, what's the relationship between art and beer, between man and his precious chalice.

We aren't entangled in any scheme, we are democratically brewing our growth as a brewery, established in Calabria, creating a bridge with other Italian companies, often guests of us, and going beyond the *physical boundaries* of our pub.

The request is to send us, **wherever you are in the world**, by regular mail, your concept of beer through a **"Mail Art"**, a contemporary language of art.

What better way to communicate without boundaries, if not the mail?
The small size comes anywhere, it doesn't have problems of bulk or transport.

Mail art is democratic art, as well as us, completely outside of the box: it is a kind of conceptual art that, since its first appearance in the 60s of the twentieth century, become a privileged channel for those who believe in free trade of art not commodified and not into a museum, making art accessible to all; a free circulation of ideas that has promoted the exchange between individuals of different cultures, languages, and different countries.

There are no rules or restrictions as regards the means of expression to be used: *every item of mail art is shipped to not go back.*

We want to collect your mail art, your Beer Tale, they are *photographs, drawings, sketches, small books, calligraphic gestures, images* manipulated in many different ways, collages using materials of each kind and type; and even *quotes, text fragments, reworked and enriched by a sign, a gesture, an artist's stamp*; often the *back of the work /postcard, or envelope* that contains it, are true works of art that deserve to be shown; dangerous materials are forbidden which may cause, even accidentally, injury. May be politically or socially engaged works, entertaining and fun, tending to a mere aesthetic, creating embarrassment or confusion, provocative, reflective.

All will have to communicate, in any form or by any means, your personal story of Beer.

The exhibition will be on 16,17,18 September 2016 at Lamezia Terme into Garden Lissania, Lissania Street, Lamezia Terme, and then will be published on our fb account: @ilsantobevitore.3
Then they will be exhibited in fixed place in our spaces.

To realize our first exhibition Dedicated to the Mail Art and the world of beer, sent by postal mail, **deadline September 10**, to:



Mail Art

Look at:
[@lameziainfermento](https://www.facebook.com/lameziainfermento)



Mail Art



Il Santo Bevitore
c/o Ivan Curcio
Via degli Itali 120/b
88046 Lamezia Terme CZ
Italy



Lamezia in Fermento 2

Come & see us at Santo to drink a great beer!!!



Lamezia in Fermento 2



Lissania Garden

3^a Edizione

Il Santo Bevitore

Lamezia in FERMENTO

Lissania Garden Festival dedicato al mondo della Birra

16, 17 e 18 settembre 2016

AC/DC TRIBUTE BAND 16

Oltre 30 tipi di Birra Artigianale alla Spina 15 Birrifici Area Food BBQ